

The Rising Importance of Trade Secret Protection in the Coming Era of Non-Compete Ban: Two Steps Your Business Needs to Take Now

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To become and remain competitive in virtually any industry, businesses develop, execute, and hone strategies to win over and keep customers. These strategies become critical operational and business information. To keep this information from falling into competitors' hands, businesses rely on several tools. Depending on the state where the business operates, the employee non-compete agreement is among those tools—at least for now. Recently proposed regulation from the Federal Trade Commission and proposed legislation from Congress threaten to remove this tool altogether.

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