

Esports

As the esports industry grows and evolves, our attorneys provide guidance and representation to clients involved in every aspect of this sector.

KRCL is committed to helping the developing industry and its stakeholders every step of the way. KRCL has cultivated a reputation as a leader in the industry and is able to harness its vast network within the industry to help foster relationships and business opportunities for clients and non-clients alike, so that they can grow their businesses and thrive in the esports space. KRCL seeks to be at the forefront of the industry and to help define and serve the legal needs of stakeholders.

KRCL has experience representing professional esports organizations and players, corporate sponsors and other stakeholders in the esports space, including apparel companies, live event facilities, industry awards hosts, fintech companies, education companies, non-profit organizations and startup companies servicing the industry, among others. The KRCL team consists of a multi-disciplinary and complementary group of attorneys with broad legal experience. We assist clients with:

- Team representation
- Game developer representation
- Event venue representation
- Event production company representation
- Sponsorships and endorsements
- Licensing agreements
- Player and influencer contracts
- Stadium development and financing
- Facility naming rights
- Media rights
- Trademark and Copyright Protection
- Merchandizing and eCommerce
- Mergers, acquisitions and strategic transactions
- Investment and venture capital financing
- Joint ventures
- Real estate acquisition
- Real estate leasing
- Franchise agreements

- Corporate financing and governance
- Immigration
- Employment disputes and litigation
- Insurance
- Commercial litigation and dispute resolution
- Personal injury claims
- Liquor licensing
- Liquor liability litigation
- Tax and compliance

Related Attorneys

Charles E. Aster
Brian W. Clark
James D. Prappas
Patrick V. Stark

Experience

Representative matters include:

- Representation of global awards presentation company for esports industry.
- Representation of professional esports organization.
- Representation a top professional esports team in Gears of War during contract negotiations.
- Representation of esports apparel company in general corporate matters, including reviewing, drafting and negotiating sponsorship contracts.
- Representation of esports facility and education company on general corporate matters and litigation.
- Representation of fintech company developing product for use in esports and gaming.
- Representation of startup companies in general corporate matters and fundraising initiatives.
- Service on Board of Directors of national esports industry group.
- Service on advisory boards for various companies in the esports and gaming industries.

Insights

- DFW Esports Meetup on February 5, 2020
- Place Your Bets (or Don't): Legal Sports Gambling in Texas Not Likely Anytime Soon